

Период пандемии показал, что экологическая система сама способна восстанавливаться, ни коем образом нельзя ставить это в заслугу человечеству, но этот опыт нужно использовать правильно.

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DALE CARNEGIE AND HIS IDEAS OF THE ART OF PUBLIC SPEAKING

Кондрашова Анастасия Романовна, студентка 1 курса института экономики и управления АПК, ФГБОУ ВО РГАУ-МСХА имени К.А. Тимирязева

Научный руководитель: Васильченко Татьяна Анатольевна, кандидат филологических наук, доцент кафедры иностранных и русского языков, института экономики и управления АПК, ФГБОУ ВО РГАУ-МСХА имени К.А. Тимирязева

Abstract: The report addresses the importance of a good and well-prepared speech for an audience and explains how to make it efficient and successful according to Dale Carnegie`s ideas.

Key words: interpersonal skills, public speaking, a good orator, efficient speech, self- improvement.

Nowadays public speaking is an integral part of our life. Every student must do it during his studying so it is important to know how to draw public attention and be a good speaker. This report is about the art of public speaking according to Dale Carnegie`s recommendations that help people to skip the fear of performances on a stage and let people believe in themselves.

Dale Carnegie was a writer and lecturer, the developer of courses in self-improvement and public speaking and just a man who helped people with interpersonal skills.

In 1906 he grew interested in public performances and joined a school debate club. Later he started to win all oratory contests and get the highest awards. He also wrote such popular books as “How to win friends and influence people” and “How to stop worrying and start living”.

There are some pieces of his advice for a bright beginning of one's speech: announce the name, the organization we are from, the topic of the report, useful and new information people will learn after the presentation.

How to make first steps to an efficient speech:

1. Make a short plan.
2. Add illustrations and examples.
3. Never learn your text by heart.
4. Tell funny stories.
5. Say "we" instead of "you."
6. Enjoy your performance.

And the last important thing is the magic recipe of a dynamic presentation:

- 1) A case from real life.
- 2) Action.
- 3) Benefit.

That is the guidance for a productive and successful speech from one of the best developers of interpersonal communication tips Dale Carnegie, which once helped the author of the present report to overcome her shyness and feel confident on stage.

To sum up, the contributor has reason to believe that the recommendations given come in useful for a most wide range of readers who need to speak in public.

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ANALYSIS OF BREEDING VARROA-RESISTANT BEES

Lyudmila Kruglova, 4th year student, Faculty of Animal Science and Biology, RSAU-MTAA

Summary: *High costs, time consumption and hazards, as well as environmental damage, of chemical and thermal (heat treatment) methods of controlling honeybee varroaosis are growing over its efficiency. The method of breeding bees resistant to varroaosis has an advantage of being safer for the insects and cheaper for beekeepers. This article presents a review of anti-varroa traits that are bred in bees and sheds light on a project dealing with it.*